

Mediakit 2016

Online-Travel Guide
für Vacationers, Tourists, Snowbirds and Expatriates

www.florida-scout.com



Media-Kit

Profile in Brief

Responsive Design

Topics

Contents

Social Network

Type of advertising and rates

* Guide

* Travel Agency

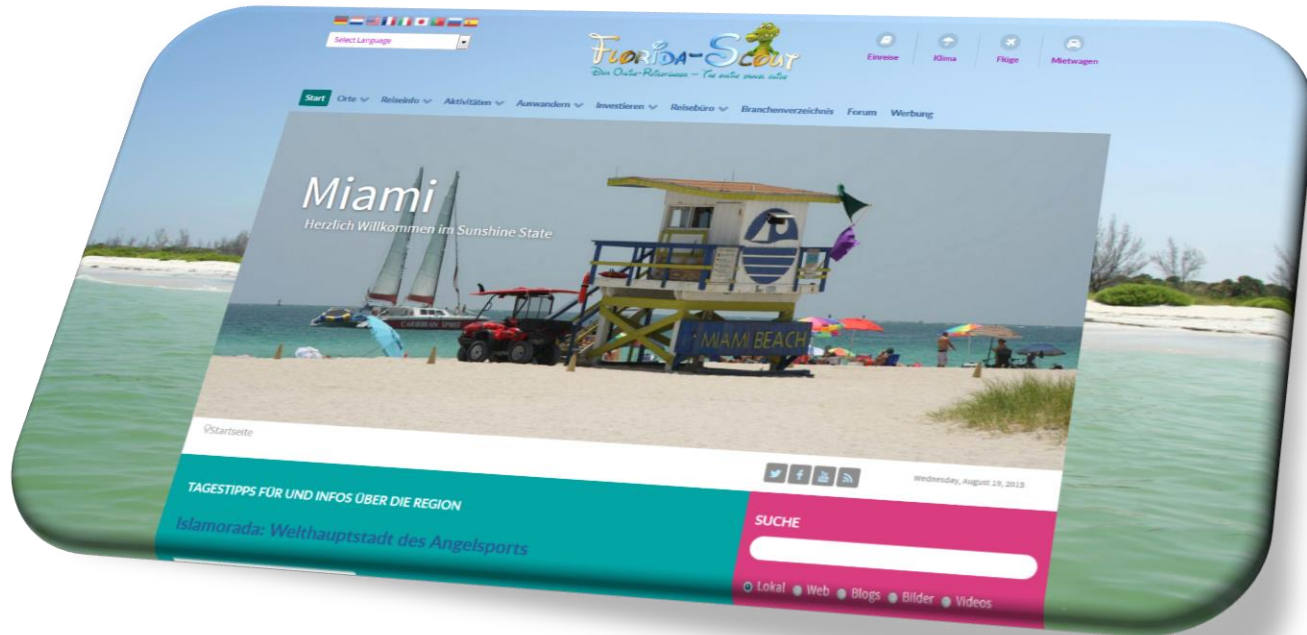
* Company Directory

* Banner

* Marketing-Web-Packages

* Rates

Contact



Florida-Scout is an **Online-Travel Guide** for vacationers, tourists, snowbirds and expatriates. We report through Google Translator in 26 languages about locations, activities, vacation homes, boat rentals, real estate, accommodations etc. Companies of the tourism industry are able to present their services in our **Travel Agency**. Our user benefits through the concentration of different offers.

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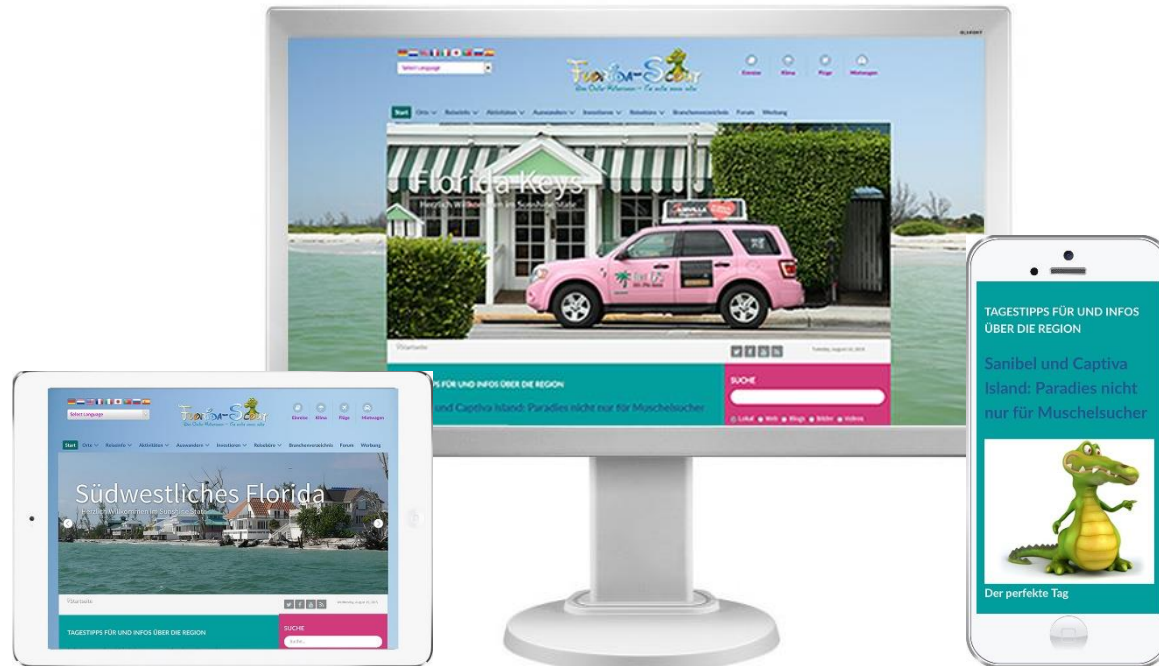
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Responsive Webdesign



With our **responsive webdesign** you can read Florida-Scout even better on different hardware devices. Particularly in the desktop view the users enjoy a modern layout with big pictures and numerous videos.

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Mainmenu

1. Menulevel

2. Menulevel

planned menu

Locations

▪ Everglades

▪ Southeast Florida

- Fort Lauderdale
- Jupiter
- Hollywood
- West Palm Beach

▪ Florida Keys

- Bahia Honda
- Islamorada
- Key Largo
- Key West
- Long Key

▪ Miami

- Coconut Grove
- Coral Gables
- Key Biscayne
- Miami Beach
- Miami Downtown
- Miami City

▪ Northeast Florida

- Daytona Beach
- Gainesville
- Jacksonville
- Saint Augustine

▪ Orlando

▪ Panhandle

- Apalachicola
- Panama City
- Pensacola
- Tallahassee

▪ Space Coast

- Cape Canaveral
- Cocoa Beach
- Melbourne

▪ Southwest Florida

- Anna Maria Island
- Bonita Springs
- Cape Coral
- Fort Myers
- Naples
- Sanibel + Captiva Islands
- Sarasota

▪ Tampa Bay

- Clearwater
- St. Petersburg
- Tampa

Travel Info

- Entry
- Health
- Climate
- Traffic

Activities

- Fishing
- Boating
- Shopping
- Natural Parks
- Attractions
- Beaches
- Amusement Parks
- Restaurants

(each of sub menu to the corresponding locations)

Emigrate

- Immigration
- Life in the USA

Invest

- Real Estate
- Taxes
- Business creation
- Insurances

Travel Agency

- Boats
- Vehicles
- Vacation Homes
- Flights
- Hotels
- Trips

Business Directory

Forum

Advertising

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Cape Coral: Stadt der Kanäle



Der perfekte Tag

Der perfekte Tag beginnt mit einem ausgiebigen Frühstück am Pool unseres frisch bezogenen Ferienhauses. Wir lassen die Ereignisse unserer Rundreise Revue passieren und freuen uns auf eine Woche der Entspannung in Cape Coral. Anschließend packen wir die Kühlbox mit kalten Getränken voll und ab geht es mit dem hinterm Haus am Kanal geparkten Motorboot auf den Caloosahatchee River.

Weiterlesen...

KARTE: EVERGLADES



numerous maps

interesting articles

beautiful picture galleries



Miami Nachttemperatur in °C



Miami Wassertemperatur °C



Miami Sonnenstunden pro Tag



ISLAMORADA VON A BIS Z



Angeln



Fahren



Einkaufen



Naturparks



Sehenswürdigkeiten

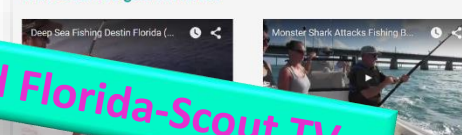


Strände

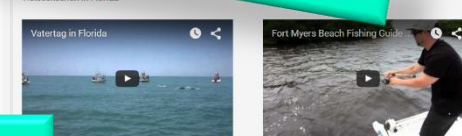
useful navigation

Florido presented:

Videos zum Angeln in Florida



Tiefseefischen in Florida



etc.

Youtube and Florida-Scout TV

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With Facebook, Twitter,
Youtube and RSS Feeds
we achieve a multiple
distribution.



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If you are a supplier or renter of:

✓ Boats

✓ Trips

✓ Vehicles

✓

✓ Vacation Homes



Travel Agency Page 8 + 9
(for mirroring of your offers)

Do you offer or market:

✓ Real Estate

✓ Tax accounting

✓ Immigration Service

✓

✓ Business creation



Business Directory Page 10
(for smaller media presence)

Marketing-Web-Packages Pages 12+13
(for continuous media presence)

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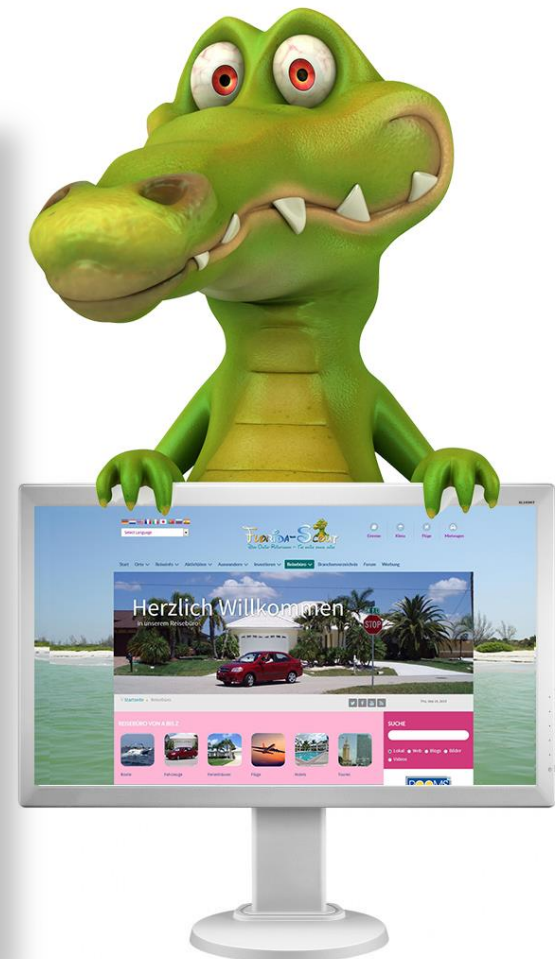
* Marketing-Web-Packages

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Get your future customers from our Travel Guide:

- ✓ For a small fee
- ✓ without commission
- ✓ visually **appealing**
- ✓ in an **attractive** environment
- ✓ **flexibel**: terminated at any time after 1 year minimum term
- ✓ **easy**: without maintenance requirements from your side
- ✓ with **direct** transition of booking requests and
- ✓ **valuable** backlinks to your webpage
- ✓ we are mirroring your offerings and make it easier to plan the needs for our common target group.



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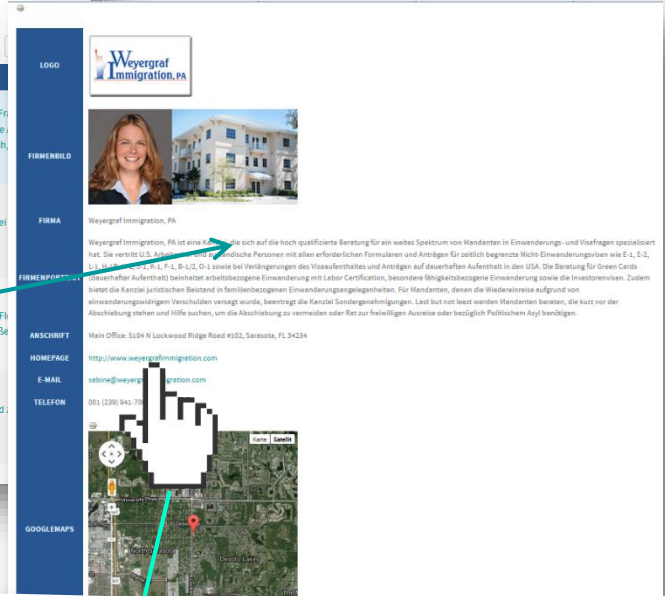
Branchenverzeichnis Gesamt

Los Zurücksetzen

LOGO	FIRMA	BRANCHE	ORT	SPRACHEN	KURZINFO
	Accounting and Tax Service, Inc.	Steuerberatung	Fort Myers	Deutsch, Englisch	SSI bietet zuverlässige, deutschsprachige Beratung in steuerlichen Fragen, Anwendung des Doppelbesteuerungsabkommens mit den USA sowie, Buchhaltung und sämtlichen Steuererklärungen: privat, geschäftlich, und Touristensteuer.
	Century 21 Sunbelt Realty	Immobilien	Cape Coral	Deutsch, Englisch	Century 21 Sunbelt Realty berät und unterstützt Sie professionell bei Immobiliensuche.
	International Business Organisation	Firmengründung	Cape Coral	Deutsch, Englisch	IBO Cape Coral bietet einen umfassenden Service, wenn Sie sich in Florida niederlassen wollen und die Möglichkeit, Partnerschaften zu schließen.
	Weyergraf Immigration, PA	Anwälte	Cape Coral, Naples, Sarasota, St. Petersburg	Deutsch, Englisch, Französisch, Spanisch	Weyergraf Immigration, PA bietet professionellen, kompetenten und Service und berät exklusiv in Visa- und Einwanderungsfragen.


The entry in our Company

Directory offers you a double-sided presentation: short form in the table and more detailed presentation with a click on the logo. From here the users reach directly your homepage.



Weyergraf Immigration, PA

FIRMA Weyergraf Immigration, PA

FIRMA BILD 

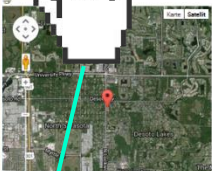
FIRMA Weyergraf Immigration, PA ist eine Kanzlei, die sich auf die hoch qualifizierte Beratung für ein weites Spektrum von Mandanten in Einwanderungs- und Visafragen spezialisiert hat. Sie vertritt U.S. Bürger und ausländische Personen mit allen erforderlichen Formularen und Anträgen für zeitlich begrenzte Nicht-Einwanderungsgewinne wie E-1, E-2, L-1, J-1, J-2, O-1, O-2, O-3 sowie bei Verlängerungen des Visaufenthaltes und Anträgen auf dauerhaften Aufenthalt in den USA. Die Beratung für Green Cards (dauerhafter Aufenthalt) beinhaltet arbeitsbezogene Einwanderung mit Labor Certification, besondere fähigkeitsbezogene Einwanderung sowie die Investorenvisum. Zudem bietet die Kanzlei juristischen Beistand in familienbezogenen Einwanderungsgeschäften. Für Mandanten, denen die Wiedererlaubnis aufgrund von einwanderungsgünstigen Verschulden verweigert wurde, bannerte die Kanzlei Sondergenehmigungen. Letztere hat nicht selten Mandanten beraten, die kurz vor der Abschiebung stehen und Hilfe suchen, um die Abschiebung zu vermeiden oder Rat zur freiwilligen Ausreise oder befristig Politischem Asyl benötigen.

ANSCHRIFT Main Office: 5104 N Lockwood Ridge Road #102, Sarasota, FL 34234

HOME PAGE <http://www.weyergrafimmigration.com>

E-MAIL sabine@weyergrafimmigration.com

TELEFON (813) (239) 941-1700

GOOGLE MAPS 



Weyergraf Immigration, PA

Home | Our Services | Our Team | Testimonials | Contact Us

Green Card Lottery
Resources
Immigration News
Contact Us

Professional, Competent and Reliable Immigration Law Service

Welcome to Weyergraf Immigration

Weyergraf Immigration, PA is a firm dedicated to providing high quality immigration law services to a wide spectrum of clients for virtually any immigration problem or issue.

We represent employers and foreign nationals with services that encompass the necessary applications and petitions for temporary, non-immigrant visas such as: E-1 (Treaty Trader), E-2 (Treaty Investor), L (Intracompany Transferees), H-1B (Professionals), H-2 (Temporary non-professional workers), O-1 (Extraordinary Aliens), J (trainees), K (fiancée), F (Student) as well as B (visitor) visa extensions and change of status.

Main Office
5104 N Lockwood Ridge #102
Sarasota, FL 34234 (Directions)
Tel: 941.706.4102
Fax: 941.706.4171
jpb@weyergrafimmigration.com

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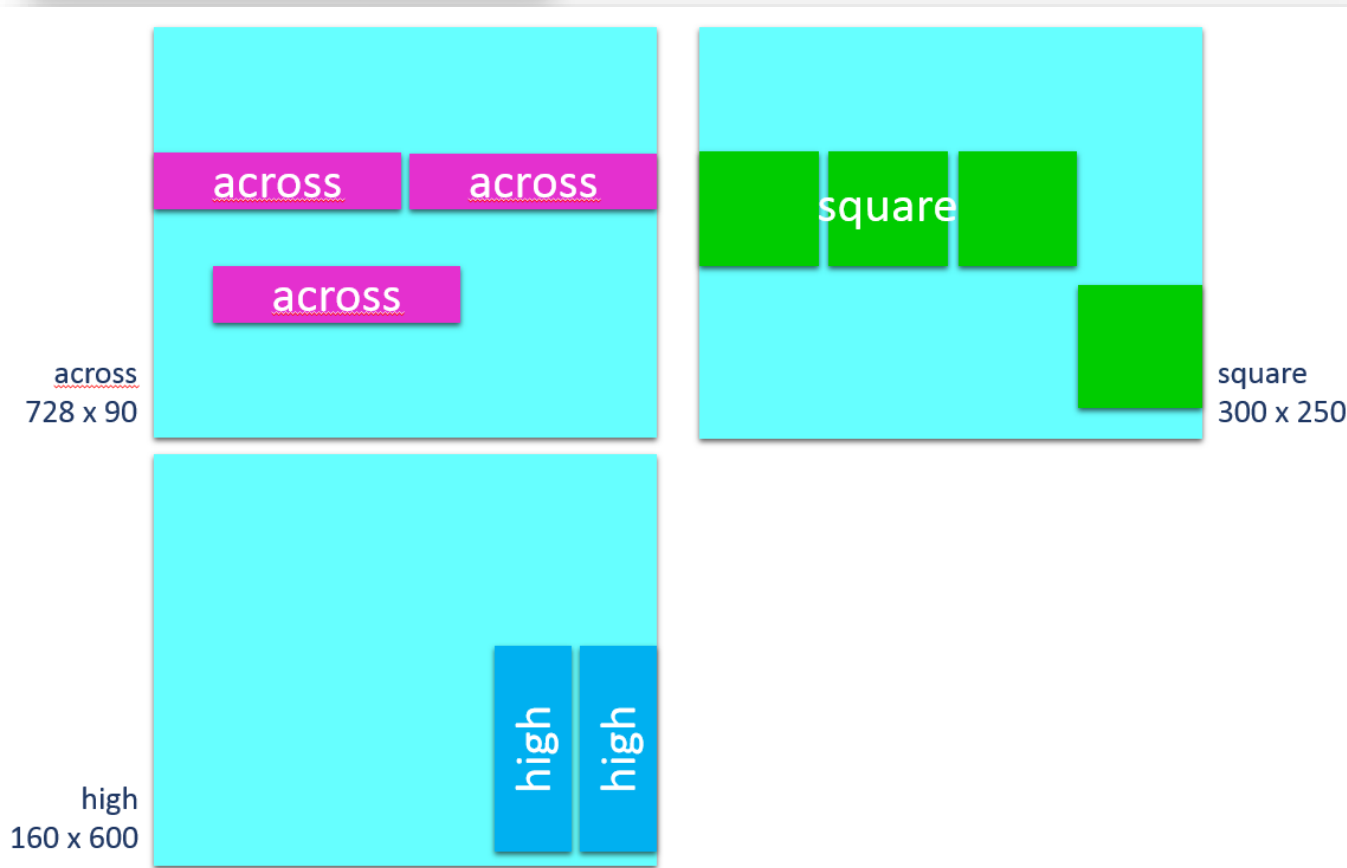
* **Banner**

* Marketing-Web-Packages

* Rates

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Bannerformat and -dimensions



We prepare your banner – static or as animated GIF-Files.

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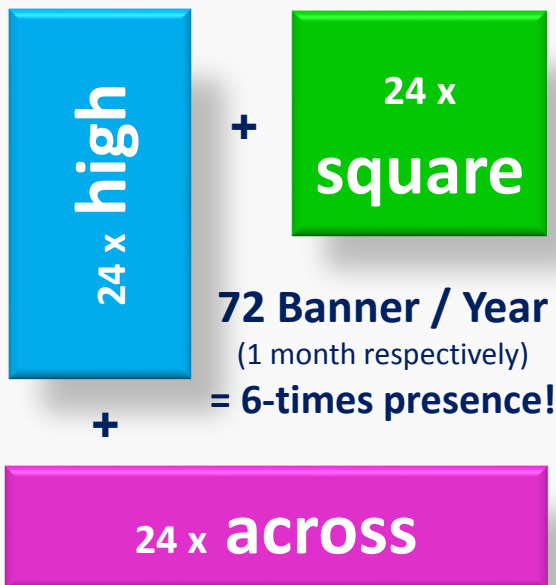
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Marketing-Web-Packages for continuous media presence

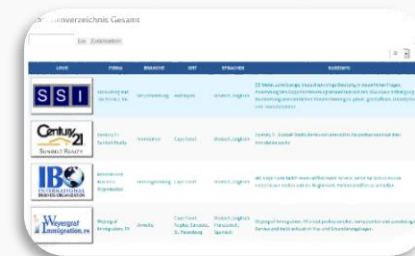
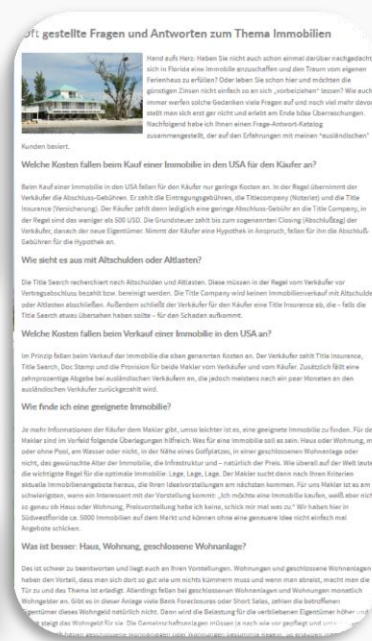
= combination of editorial services and banner advertising over a given period

For example includes the Marketing-Web-Package with a duration of 1 year the following content:

Banner Advertising (new monthly placement)



Editorial Services



Entry in Business Directory

Deeplinks to customers homepage

Dates of events

up to 2 guest contributions
eventually with video integration

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* Rates

Contact

Banner and editorial services each term

Marketing-Web-Packages	1/2 Jahr	1 Jahr
Summe Banner jeweils 1 Monat	36	72
Seiten Mainmenü	Anzahl Banner	
Startseite	6	12
Orte	12	24
Reiseinfo		
Aktivitäten		
Auswandern		
Investieren		
Reisebüro		
Seiten 2. Menüebene mit Untermenüs		
Auswahl Orte (z. B. Florida Keys)	18	36
Auswahl Aktivitäten (z. B. Angeln)		
Auswahl Auswandern (z. B. Immigration)		
Auswahl Investieren (z. B. Immobilien)		
Reisebüro (z. B. Unterkünfte)		
Branchenverzeichnis		
Eintrag wie Beispiel S. xx	✓	✓
Redaktionelle Leistungen		
Gastbeiträge bis zu	1	2
mit Videoeinbindung	✓	✓
Beiträge mit DeepLink/s zur und abhängig von Kundenwebseite	✓	✓
Veranstaltungstermine	✓	✓

Your Benefits:

- **attractive environment**
- **tailored advertising**
- **targeted options**
- **6-times continuous presence**
- **different banner dimensions = diversified presentation**
- **sustainable guest contributions**
- **valuable backlinks**

Example Banner distribution

Retailer

in Miami

	Mainmenü							2. Menüebene mit Untermenüs				
	Startseite	Orte	Reiseinfo	Aktivitäten	Auswandern	Investieren	Reisebüro	Miami Beach	Coral Gables	Gastronomie	Einkaufen	Sehenswürdigkeiten
	Anzahl zu vergebender Banner							Auswahl Orte		Auswahl Aktivitäten		
Kalendermonate	Januar	x		x	x					x	x	x
	Februar	x					x	x	x		x	x
	März	x			x	x		x		x	x	
	April	x		x	x			x	x		x	x
	Mai	x	x					x		x	x	
	Juni	x			x	x		x	x		x	
	Juli	x			x		x	x		x	x	
	August	x		x				x	x		x	x
	September	x	x		x			x		x	x	
	Oktober	x			x	x		x	x		x	
	November	x			x		x	x		x	x	
	Dezember	x	x		x			x			x	x

Real Estate Agents

with objects from Naples and partly Fort Myers and Cape Coral

	Mainmenü							2. Menüebene mit Untermenüs			
	Startseite	Orte	Reiseinfo	Aktivitäten	Auswandern	Investieren	Reisebüro	Cape Coral	Fort Myers	Naples	Immobilien
	Anzahl zu platzierender Banner							Auswahl Orte		Auswahl Investieren	
Kalendermonate	Januar	x		x			x	x	x		x
	Februar	x					x	x	x		x
	März	x				x	x	x			x
	April	x			x		x	x	x		x
	Mai	x	x				x	x		x	x
	Juni	x				x	x	x	x		x
	Juli	x		x			x	x	x		x
	August	x				x		x	x		x
	September	x				x	x	x	x		x
	Oktober	x				x	x	x	x		x
	November	x			x		x	x	x		x
	Dezember	x	x				x	x	x		x

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Type of advertising	Term	Rates
Travel Agency		
Amount of entries (each vacation home, each boat) minimum term 1 year, then terminated at any time		
1	monthly	10,00
2 up to 5	monthly	9,50
6 up to 10	monthly	9,00
11 up to 20	monthly	8,50
from 21	monthly	8,00
Business Directory		
Entry in the Business Directory	1 year	199,00
Marketing-Package		
Marketing-Package	1/2 year	1090,00
Marketing-Package	1 year	1990,00

all rates net in USD, no discount capable

12 = 13

With reservations of all services with a term of 12 months you receive 1 month in addition, free of charge!

Type of advertising	Term	Rates
Banner		
Price Group A Homepage	6 month	494,00
	1 year	899,00
	addt'l month	67,00
Price Group B Pages Mainmenü	6 month	346,00
	1 year	629,00
	addt'l month	47,00
Price Group C Pages 1. Menulevel	6 month	297,00
	1 year	539,00
	addt'l month	40,00
Price Group D Pages 2. Menulevel	6 month	198,00
	1 year	360,00
	addt'l month	27,00
Banner Design		
Banner static		149,00
Banner dynamic		279,00
for Marketing-Package		
static: high, across, square		399,00
animated: high, across, square		749,00

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Our Service

Do you have still questions or need an individual offer? We will be more than happy to advise you to find a tailored solution.

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